

NSTV'S Community Partners Program

A strategic partnership with NSTV is an innovative way to promote your brand, reach new audiences, and cultivate clients. As a state of the art production facility on Long Island, NSTV can provide your business with maximum exposure for minimal cost. By becoming a NSTV Community Partner you will increase your company's visibility through our cable channels, active website, widely read newsletter and other event materials distributed regularly to our viewers and members.

NSTV's Underwriting Program

Underwriting is a means by which an individual, business, corporation or foundation provides support for a specific program, series of programs or NSTV's general cablecasting lineup. By underwriting NSTV programming, this support helps defray some of the costs of producing programs and is comprised of either financial support or in-kind support. Underwriters can be thanked with on-air recognition by the program or in the case of NSTV general support, on-air thanks between programming.

Both Corporate Partners and NSTV Underwriters are eligible for a host of benefits depending on the level of support. Possible benefits include:

- * Sponsorship video highlighting your company/organization
- * On air mentions with company logo
- * Community Bulletin Board mentions with company logo
- * Mention in NSTV's newsletter
- * Link on NSTV's website
- * Opportunity to give away product to NSTV audience

Corporate Sponsorship/ Underwriting Levels (1 year):

Bronze: \$500

Logo on Website & in Newsletter

Silver: \$1000

15 second video spot for your company/organization

Logo on Website & in Newsletter

Gold: \$2000

30 second video spot for company/organization

Logo on Website, Newsletter & Community Bulletin Board

Through the generous contributions of our community partners, we are able to bring local residents important community programming. NSTV is a 501(c)(3), not-for-profit organization. All contributions are tax deductible to the extent allowed by law. For information about all other corporate giving and sponsorship opportunities, please contact Grace Grella at 516-629-3710 ext. 14 or ggrella@NSTV.org